Instagram Marketing, Part 2 – Unedited Transcript

[00:00:11] Welcome everyone to part two of a very special master class. This is Instagram Marketing Secrets how to leverage your methods for more sales and subscribers. Last week in part one we realized there was so much to deliver. We needed a part to which I figured might happen. And so it did. Right now here's what you're going to find in your members area and when all is said and done was this training is done once the recording is good to go. And once I get up all the other stuff that goes with this let me take you over to what you'll see. You'll come to this part. Hey see this is where some people got on the webinar today. We'll scroll past here and the first thing you'll see after you get a listing of everything that's available. The first thing you see will not be the part one training replay the the first thing you'll see is the free webinar I did last Thursday. There was some good stuff in that that I want you guys to have permanent access to. So you'll see the I'll call it the pre women or the pre tree and then you'll see the video for part 1 last week in which Kayla participated. And my God he's a natural. We have I've started looking over my shoulder. You'll hear him in part one. He is with his mom today so he will be joining us. And then you'll have the recording of part two that we're doing even as we speak. So you'll have three Kim says Hi everybody. Your brain is still smiling says Vicki awesome. I like that. What's the smile from a kid we got the transcript from last week here. We'll have this week transcript here we'll combine them all into an e-book and then even though I could put these together with what's in my head about this stuff I like to wait till afterwards because of the good stuff that comes out. And you'll get in the coming week. The checklist on how to do this. The templates the universal laws and of course there's already the link for the all Master Class mastermind. So that's just a preview of coming attractions. Now let's move on to what we cover today will cover today in this life in business changing masterclass. Now let me let me just ask you a quick question. As we go in here we really didn't have time for me to ask this in the pre webinar shenanigans spent a lot of talk in our insiders group in Mamatas mind about the 10k a month mindset. Hey 10k a month mindset. Now my first question is this is just a little side road and then we'll get going. My first question is would making 10k a month in your business change your life yay or nay in the Q and A would making 10k a month in your online business change your life. A friend in Bridget Nivelle say yes yes yes and yes. And yay. And you said yes and yowza from land and all these people that are saying friend if when you signed up for this webinar all I'd ask for from it was an email address. Whenever you typed up Midhir say your name so I can address you personally care for that's question one. I figured I'd get a lot of yeses for that. So question 2 is would it be worth a 37 dollar master class. Would it be worth a 37 dollar masterclass for me to do a masterclass on the 10k a month mindset. Give me a yay or nay in the queue. Would that be worth thirty seven dollars. I get a yes please from Nick. Yes yes yes yes yes yes. All right that'll be the next one then. Now everybody that's an insider in the mastermind already gets that as part of the mastermind. The rest of you will on good math. Jim 10k is greater than 37. I like that. So good. Now if you're in the if you end up in the mastermind at the end of this group to which you'll be invited into. You get that for free. If not it will be 30 some bucks. If you do it backstage pass. Otherwise them in 97 to 1 190 some product. Want to check in with that far figure. Let's get moving here. Okay speaking that results now mastermind. That's one of our sponsors. Everybody's going to be invited into that. That's not in there at the end of the show today. There's a there's a monthly way to come in in a lifetime way to come in special on running if I deliver on all my promises. And then over on the right there is our charity sponsor Lighthouse Family Retreat look organization that works with families living through childhood cancer and we serve and we serve a big time in the summer taking one to a weeklong restorative retreat. Everything that comes in from my webinars however I do them in whatever the other sponsor is a portion of that percentage of that goes to this organization. So later when you invest in yourself you're not only investing yourself you're investing in those guys. And those guys in the future all right here's what we're going to cover. And this results now masterclass what Instagram really is choosing your Instagram name and photo choosing your Instagram profile title. Now those things a lot of people teach you. I have a different take on it. Gee what a surprise to

everyone. How to make them stronger and then choosing your Instagram profile offer. That's what I'm calling them study your profile description. And we'll show you some examples. Then we're going to do our famous results. Now portion of the show where you will actually do something and I'm going to demonstrate for you. I'm going live on Instagram. It's kind of like Facebook alive on Instagram and then I'm going to walk you through your next steps and invite you in. Then you're going to have an instagram ingenius tip. And folks this one is gold. I see no one teaching this and I see no one doing this except my students and colleagues. And the results are fantastic. I mean to me it's screamingly obvious. But you know that's just from the unique way in which I view the world. Yes. And you like all I'm after class with kids so much more. All right. So here we go. Oh I love this. I don't know your name but I love what you say by selling something else already makes me wonder if I should have purchased. Maybe not. If all you do is keep selling. Sorry but it felt like with a poor lead into the class. Much better at the end at least of this webinar if not the end of the course.

[00:08:15] You could not be more wrong friend you could not be more wrong. And if you're offended get off the webinar and ask for a refund. I'll be glad to give you your 37 dollars back. And the reason I'm saying this so strongly is that was a very light mention of a couple of things with people who trust me immensely. And if you stick around I don't think you're gonna. But if you stick around you'll find out what that was and how that gives great information on two levels. The great information that's coming and great information for you to model how you can make a big difference both in other people's lives and your own lives. So thank you for saying that and Thomas I love it and you're opening up. I obviously don't know you. OK. That you know we've we've talked a little bit about what we've done over the weekend as you couldn't get on something last night. Still up to you bud. If you want a refund if you want out that's fine. But based on our interaction last night I think you're smarter than that. And I think you can begin to trust me but a lot of times well very rarely does anybody say that every now and then I'll use it as a teaching point. Thank you for that. And Giles says this is a gold nugget. Thomas thank you for bringing a gold nugget to us. Are.

[00:09:57] What Instagram really is. Now some of you saw this part on the Net free webinar last week. I'm going to go deeper. So I don't think I've already seen those because you have it right now what Instagram really is. It is not just another social media site. It is not just a place to put up pretty pictures. In fact most people spend too much time way too much time getting them pretty pictures because they don't use the rest of Instagram Instagram stories here Instagram TV here and Instagram alive that will. Will demo in a little bit. Here's what I want you to hold on to them because from this comes so much Instagram is really a fluid visual content Web site driving visibility traffic subscribers and sales and I don't know why there is an L on the end of traffic. A fluid visual content Web site driving visibility traffic subscribers and sales every single time you put up something new and update a video an Instagram live anything your followers get a notice about that your followers get a notice about the unless they're on your RSS feed on your blog. That doesn't even happen on your blog. So when I put out this yesterday afternoon 40 almost 20 500 people got alerted about it it's like a Web site folks. Every time you update it people get alerted about your content. And when you learn like you are on this masterclass how to go from viewer or follower to customer you make money at this. It's beautiful ok. Thomas is saying that wasn't me. I love your stuff. OK. I was surprised. OK. Thomas was saying that person obviously doesn't know me. OK. Yeah that's true. OK. Let's thank you for clarifying on this because I didn't think that sounded like you. Let's move on and put that behind us. Susie An amazing amazing Jenny I read that post it was great. Thanks Byler. You mean it's in the feed right. Does it really go to everybody. Yes. If the if you have a follower like if I'm following you Kim and you update something or you do a Facebook Leive I get a little notice about it on my phone. If I've chosen to follow you and get those Yeah that's the beautiful thing about this.

[00:13:06] Now part two of this part two of this gay there's three basic part to Instagram please burn

this into your brain.

[00:13:25] There's post engage in what do you want them to do next post and by post I mean posting the updates here and it could be also posting to your story to your highlights to your IGT or going line like will do later post engage people. And then what do you want them to do next. Now the vast majority of people don't engage and they don't talk about what to do next. I'm going to show you how to do that on part 2 here now and a very very unique way to engage is coming in the genius to help get so Instagram really is a place where you post engage in where you want to do next. Think of this as one half of the visual content revolution online. Right. The other half is Pinterest and these two are so important. I'm building out in our new members area and the mastermind a whole section for visual content because it's just too good what comes from these two things right. So. That brings us to your Instagram name and photo so here's mine. As an example. Now the first question do you want a personal account or a business account. A business account. Because your business. The second question is do you use your name or do you use keywords from your business. And everything I've ever done I always use my name. Why because what if my business changes slightly. What if I go in a different direction. I want it under my name. Now some of you are probably wondering why does it say that EGF hearing. Well somebody got Jeff herring on Instagram before me and just like somebody. The first thing that happened on was Google when Google came out with e-mails about ten twelve years ago. Jeff Haring was already gone. So I just got did Jeff Haring I thought saying the real Geoffery maybe a little bit too weird. So Jeff Herring So when I can't get Jeff Haring that's what it becomes like. I'm Jeff Haring on Twitter and other places but here it's the Jeff hearing so use your name. It sounds official says Cam I love it. Nikki says she's been using this a lot since the first and free training attraction and reaches incredible Yes absolutely. Nikki I mean. Yeah. Nikki the number of people that I've connected with it we're going to be doing Sharon webinars and podcast with Susie and says love the solution. My name is Gonta so there you go. Suzanne lobe. Suzanne correct me if I'm wrong about pronouncing that right. So just use your name if you can get your name. If can't put the or or your name official or something like that. You want people to recognize who you are. All right. So I'm saying it right. Susie okay good thank you. Now your picture right now. A couple of things about your picture and I change mine every now and then. This one was by chance. This is. This is two things. One it's from my older son's wedding as I was walking in with the processional into it proves that I cleaned up pretty good because I am not sitting here in a jacket. Sure. Right now I'm in shorts and a tank top. GILES No there's not a fee for a business account. Jonas what's the difference between followers and following the followers are many followers I have right now and the following is how many I am following. That's going to be cleaned out any day now because that's what a Caleb's jobs so Ginny you're not a brand like Apple so just be joining Baly. But you can use your brand. I mean if your name is you do not want your name associated with your brand or your name is not known you can use just your brand but I recommend using your name. So if your name's a brand can do that but if it's a separate brand you okay fine. Your picture needs to be something that makes you look approachable hey I read something on Facebook today that said it was like a dialogue and said you know you're pretty unapproachable sometimes. And the person's response was. And yet here you are. There was good dialogue but you want to be approachable. What if you have a hideous name like mine. You don't want to use it. Somebody say in that name friend okay. You want to. You want to have your picture looking one of two places either looking at the folks right now or looking over here at the at the profile day looking over at the profile is a good thing to do because it's telling people where to go. Right. So there is your name in there there's your picture. I've heard it said Well you know what.

[00:19:25] I'm not even going to go there. Never mind.

[00:19:27] That's enough for that choosing your Instagram profile hydel. That's what I call this right here. Okay. You want keywords in that maybe you want keywords. So content marketing is part of

my keywords. So I have content marketing in there. I've had the content marketing guy. I've thought about putting the results. Now guy and I'm playing now with the results now content marketing is getting good results. Jeffrey is asking how did you make the image that is an avatar that looks like you owe that other thing I used to do. That's something called Bit Moji Jeffrey. IMOJ.I. he iki imo. JAY Hi Maryann I got an Instagram account with my name but haven't used it. What's the difference with a bazooka. You can you can move your current one Marrion into a big account knowers. I did change the flight. It might not look like it but I did say this one says change. Choosing your Instagram name and photo at the top and this one says it's using your Instagram profile title. We're just focusing somewhere else.

[00:20:52] On the profile title Joan the word limit is 30 characters.

[00:20:58] Here I'll type that fight in there. What did I say it was a bit Moji. Yeah. OK a bit Moji weird word but that's the sign it's in the chat now. Okay so this is focusing on this piece of content right here. Your profile title it needs keywords. Okay so I've also had a content marketing and inspiration in there. As long as you get your main keywords in there you can just be your main keywords or your brand of your keywords. I like having my brand in there because it's a different type of content marketing. The main thing is have of your keywords in there. Now back up here to the name. Once decided you can't change that. I can't change that from EGF hearing. I can change this as many times as I like and I think you should be playing around with it. Most people will it the same I think changing it around it is just split testing to see what pulls bigger response. Okay so we did name and photo and we changed the slide to the title and focused here. Now we're going to go to change the site again say choosing your Instagram profile offer. Normally this is just call your profile. Call it your profile offer because the smart way to do this is to make an offer. Here. Imagine if you knew exactly where to get started and were certain about what to do next. What could you do then discover at. And there's my clickable link. Now let me show you a comparison.

[00:23:00] Wops goun Caly pull up namea raw rock Gary Vaynerchuk.

[00:23:17] Gary day and I want you to check out a couple things.

[00:23:24] Alright so we'll make this a little bit bigger for you. Gary Vaynerchuk investor Facebook SNAP Venmo and Uber CEO Aveeno Vaynerchuk media and Vagner sports major media. Check out 137 Pianta site launched my new show is like that trash talk. And there is there's a link to his new I guess podcast.

[00:23:48] Get now what I want to ask you.

[00:23:58] Pay attention to your emotional reaction to that list the stuff. This is how most people teach you to do your instagram. If the line of bullets about stuff. Hey now watch it watch it as you see that of Gary's who's a good guy. He's got some he's a good guy. What's your emotional reaction to that.

[00:24:28] Make worse it make you want to do high energy is stressful no energy.

[00:24:44] It's all about him not his target. Thomas boom. You got it. Jones got nothing Nicki I don't have one. No one cares about your titles. So what it's all about him not as approachable busy. Unsure what to do big time. When Bernie shrugging his shoulders Mary. There you go. Okay now compare that to this. Imagine if you knew exactly where to get started and we're certain about what to do next. What could you do then. Discover that there is a link.

[00:25:15] Emotional reaction to that says Kim.

[00:25:25] Great. Sign me up says Joan. That drop might drop drop the mike. That's all we need. No great. Sign me up. Yep. There you go. But more people are saying click curious and inclined to click. It's clean and I know what to do. Yours is attractive to customers checking it out. Looks interesting much stronger invites you in more interested of course approachable want to find out more. There you go. Now that's what you want to do in your Instagram profile.

[00:26:01] Ofir you're making an offer.

[00:26:06] Thomas says leading me to a solution. You do it by asking the question says Anita. So here's the thing. I changed this last week before it was most online entrepreneurs struggle with creating content. I help you create content that converts into more sales and subscribe or something like that and then a link still inviting telling me what I do and what I'm inviting them to do. I like this one better because it's kind of the bottom line. What I recommend is you make this an invitation. Yeah you're right. Gary has four point three million followers. Yep. I plan on to Sunday. He's been out a lot longer than me. So one of the things you'll get in your member's area after this training is a template that lays this out for you on how to do different. Offer invitation offers let's call him that invitational offers just coined a new term invitation in the Tayeh Cheneau offers day would you guys like a template about that. Of course you can. So that's what you'll get going forward. Alright so that is something you can change and just see what the responses. He said that would really help. Suzanne says Holy yes. Yes attempt but look at here she'll be one. All right. So just between you and me I don't remember what the next line is. So let's find out together. Oh okay. We get to do our go live stuff now. Okay so I'll do it first. What I want you guys to get ready to do is grab your phone. Get your instagram up and in a few minutes I'm going to ask you to go live. Alright I'm going to go live and just do a little templating here. Hey for you that you can. You can do life right. First of all I'm going to go live and demonstrate. And then everybody is going to go live Bridget if you got a bad hair day you can just show the screen show something on your screen or if you've got an animal you can show the animal a pet or if you've got a kid you can show that animal too. I mean that child too. So what we do working here without a net is we're going to go and we're going to get my phone on the on the screen and do some screen mirroring here so any second now you should see my phone pop up on the screen. Yay. And just for kicks and giggles can you make sure let me know that I see it. Yes you can immediately delete it after you actually do the thing. You're yellow lab will love that bridge. What is his or her name. Can I see the phone. Good. OK. So just a little tip here that can make your world easier. You'll notice that this particular screen is empty because I like being able to look at what my screen saver is. And this one is full. Not even that full that all the way for each one of these things. Here is a file. Okay. And then I put different apps in there so I can keep them all together and keep them organized. You've seen people you know 18 different pages of this stuff. It's nuts. So I'm going up here to my social work to click on my social I'm going to click over here on my Instagram to and there is my Instagram. So everybody knows how to get to their Instagram right.

[00:30:33] So there is what I've just been showing you.

[00:30:36] Now how do you get to go live in this from my son. Right. You go up here and you hit your profile picture. Oh I like that Bridget Lily the yellow lab. Where did my phone go. No way. No there it is. All right. So you're going to click. I'm going to click up here on my picture. This is where you do your stories and where you can do your life.

[00:31:10] Someone hit that and it's doing a current story somewhere to get rid of that right. So now I'm going to go down here to this little house and I'm going to act like I want to add to my story. I hit that little house and I'm going to swipe right. I hit this little house right here.

[00:31:35] And then I'm Swiping Right now you see this tray at the bottom right. And it says type like normal boomerang. So I'm going to swipe a little bit.

[00:31:48] What's I want to do that stuff that I'm going to swipe the tray. To the right to go to alive. Okay.

[00:31:59] Now we're on life and I'm going to start the live video say a few things and then I'm going to stop and there are more to arm walk you through what we did. It'll be fun to see who shows up. What time is it. Oh it's 430 so all my high school guys that I do this long group of her out so are actually they're out of school to probably practice but we'll see who shows up. That and all my other people that are going to get announced about someone to pull it off of my of my stand it show and what you're showing.

[00:32:39] I'm going to hit I'm going to hit right here. So to reverse it to be focused on me and I'm want to hit right here to start like video right. Ready set go.

[00:33:00] Hey everybody. Jeff airing and I am live here with one of my masterclasses all about how to use Instagram and we're doing a demo right now on how to do if the Graham Leive so welcome to the show and in just a few minutes. Hey look at their it is on the live and on the masterclass. Wow that's kind of cool. Hey Georgia. So away back at you guys. Now in just a minute. Thank you for those hearty Georgia in just a minute. There's Margaret everybody. It's all in this master class. We're going to do this as a result. Now exercise so they can walk away with a with a result with a marketing ACET they can use right away. So now you see all the people coming onboard. And they'll they'll show that to whoever is coming on board. So now here is an outline for you guys a template that you can use when you do yours in just a minute. All right. I want to talk about something state a problem for Vidas solution. And then a link for them to go get that solution. All right. You ready. So let's say I came on i'm just right now. Welcome everybody. This is Jeff Aaron come in live with you. And thanks for joining us. You know what a lot of online entrepreneurs struggle and some struggle a lot with how to create content. And that's one of the main things I do help you create content that converts into what it converts into visibility. Traffic subscribers and sales right now creating content that convert is an art and a skill anybody can put words together right to create content that converts is a skill. And I want to teach how to do it. Hey everybody that's in the class right now. Say hello to my buddy River who just joined us. He's one of my high school guys and my small group. We say also to river or give some hearts the river just pit the hearts forever. Look at the Georgia fan Hello river. You'll meet all these people river. Thanks for showing up buddy. So now I'm going to teach you how to create great content that converts in 21 different ways. Right. Well I want you to go is 21 fresh content ideas dot com 21 fresh content ideas dotcom. And if one of my accomplices you know who you are can type that into the comments section 21 fresh content ideas dot com and then you can just copy that link folks maybe even click on it in here. I'm not really sure. And go get those 21 fresh content ideas. Thanks for hanging out with us for a few minutes. A few minutes a few minutes for a few minutes. Now go get the stuff. Thank you Georgia. There's a link and go use this stuff. And so that's the template folks. You state a problem. Provide a solution and then give them a link to go to. All right we're going to wrap this up. Everybody say by river. And then we'll be back to training and you guys will be doing this in just a moment.

[00:36:22] Now when you're ready to end this show it come up here in the end. So one more by river then we'll hit it. Ah there we go.

[00:36:36] In live video and now we're down to one fine that I got.

[00:36:47] Now here's here's something you want to learn that's over with. Those of you that were

worried about Suzanne's Susanne's. Oh my God. I have followers. Wow. Cool it's 21 content 21 fresh content ideas dot coms and eat. Now here's the thing. It's showing you we had 12 viewers lot of them were your. There's a river right there. One of the reasons I gave him props is you need to check out his his Instagram because he has a video of his basketball. And I knew he played basketball and I knew he was a good athlete. But until I saw this video. Oh my goodness the kid reminds me a pistol pete Maravich Hege. This guy is in high school. River gets up at 530 every morning before school before practice and shoots 300 baskets in his driveway. That's why he's so good. So go over there to his Instagram later and watch as his video his recruiting video. Now if I don't share this this disappears right away. So those of you that are having a tough time you know showing your face. You have a face made for podcasting or you having a bad hair day. It's gone right away right now. If I choose to share it and click this button like I'm going to you I'm going to share. And it goes into my story right and remained there for 24 hours. So I'm going to go to my story and see how it has this little thing right here the little arrow. That means there a alive video there too. So I click it at night. It's not uploaded yet. Right. So I go to my story. And here we'll just watch this one. OK. And that's a more story to see if the lives of you know the story started over. We'll come back and check on this to see if the live video is available. It's not like it's going to go away until 24 hours from now right.

[00:39:36] So some of you guys are asking for Rivers address to tell them hey they'll get a kick out of this Michaux kidss.

[00:39:54] That is right there.

[00:39:56] River underscore Steinfeld so I'll put that in the chat. Thanks for playing with me kids river underscore Steinfeld. He's probably telling all the other guys now and making them come to the thing so they can bug me about it.

[00:40:24] Lot of questions coming in. We'll get to those in the Q and A because I want to stick with this.

[00:40:30] All right. Back to my seat. I got my story up here in my liveth year. No. We'll keep checking.

[00:40:39] We'll come back to that. Now now we're going to move this off the screen.

[00:40:48] Because it is now come time for you to do your life now again unless you share it. It's gone as soon as you're done. So remember state a problem. Share how you're going to fix it and provide him a link to go get that thing. People there are people who have signed up for that I see my in my e-mail already. That's cool. So good to give you five minutes want to walk you through. Again how to do this. All right. And we can do it we can do this step by step and we'll flood instagram with all these lives.

[00:41:28] Hey so here's what you do.

[00:41:35] You go to your instagram. My life is not up yet so we're going to go out of there.

[00:41:44] Now if you've already got something up in your story you don't need to click there you just click it. This house down here. That's step one.

[00:41:54] So everybody on their phone click at that house the little house right down here that's step one step two is swipe right.

- [00:42:09] And usually limit. Usually when you swipe right this will be resting on normal must watch that area that will be resting or normal. So again it click right here from your own site.
- [00:42:27] You swipe right. And there you go. Okay. Now for this trade down here you just slide it to where it says Leive.
- [00:42:40] If you don't want your face to show and you just want to show outside your window or something or your screen or whatever buddy is not here we can show you chubby skeleton my sidekick. That way you can show out from your phone just like a camera. If you want to do you life you hit this button right here.
- [00:43:04] Hey so you hit that button right there and then you hit start Leive and after it goes a little 3 to 1.
- [00:43:13] Yes start talking. OK. So ready. Set Go do alive.
- [00:43:24] I'll give you five minutes and we'll be back again from your own Instagram and you can put me on mute if you want to.
- [00:43:44] Hit that little house swipe right. Move the trade alive.
- [00:43:53] Hit start Margaret eaves has started a live video. See I just got her announcement.
- [00:44:01] It's so cool Georgia league London has started a live video.
- [00:44:12] Now you're doing it from your phone wealthy visions for you has started a live video who is fine.
- [00:44:35] No other people who've list I may not be on or starting my videos and maybe I don't have alerts on the others. Bridget says done even on a bad hair day.
- [00:45:02] There's a lady with God that that's going to be successful. Let's check back and see how my situation has come in with the story or the like. Here is alive.
- [00:45:25] See now because I put it up there folks it's going to be available for 24 hours.
- [00:45:37] As a life Larry you're asking a minute ago how to save those permanently you go down here and click this.
- [00:46:00] It saved the camera all day she says saved a camera roll down here. Just have that clicked and it's automatically going to be saved there I'll go show you my camera. Hopefully it took off all the dirty pictures.
- [00:46:20] Where oil were given there are alias bouncing all over the place.
- [00:46:26] The I don't want collections I want now.
- [00:46:32] I just take my word for it is my cameral. All right Margaret says I did it.
- [00:46:37] Dunphy's friend Ginny added it to her story.
- [00:46:46] And whether he thought of their business account I stay at a problem suggested a

solution. And gave Web site. There you go. Bridget you know she is wealthy visions for you. That's right. Dunn says journey Dunn says Nikki.

[00:47:04] Good job guys. Dunn says Georgia. You know she says that was my first live video. Can you focus on a picture while talking. Absolutely can. You can smoke.

[00:47:16] Here's what I here's one thing you could do that I think is a great idea but I don't see more people doing C get rid of that here slide k.

[00:47:34] If we flip it around for me why couldn't I just take this over here. And show you my screen and talk and do a quick little video teaching you something I can show you a slide or something. Right.

[00:47:53] So yeah you can do that and showed done says Larry dind bottom being bottom boom says Sunita. Margaret showed her poster beautiful. It's hard for me to hold the phone steady without my tripod. Well get on all of handhelds. Bridget yeah.

[00:48:17] Many live webinar.

[00:48:23] To my knowledge. Joan there's not a length limit. At night when I'm watching a ballgame or goofing off in one of those 45 kids in my small group go Leive I like to pop in and it's so funny because some of the other kids will be like what's this adult doing in here. And the rest of the guys go. They they stick up for me and you know don't be ragging on Jeff.

[00:48:56] Yeah I could do that.

[00:49:00] So Margaret after about showing Laura West graphic behind me yeah I could do that here. You know I could do that more or I could go in like this and I could teach from each of these five steps integration of Awuah online usability blah blah blah.

[00:49:23] Right now I'm going back to your. But you see Alice sat through dragon generation blah blah blah list building what the quote here.

[00:49:35] You're fortunate futures far she shielded creation. Laura.

[00:49:45] And then come over here and show you. And so you're right about a card marketing gaffe machine learning five cents. Like you and. And there is my vision. I announced for you the floor and my feet. So yeah you could do that and should.

[00:50:07] Larry said it was so easy I did it while cooking dinner Donlin I don't know about Portatevs. landscape. I was doing a landscape then just to show more.

[00:50:21] I don't know if how that will show up. I do know that on your IJI TV it needs to be portrayed so try it out and see what happens and I will too and report back. Okay so we are done is if phone so Hilgert that this is one of them. Great. I'm glad you guys get to see that.

[00:50:49] Okay somebody just a minute.

[00:50:56] Somebody just came on board.

[00:51:01] Right up here. Wolf inspired. So they'll come late or get the reply. This is just one of the things that makes me grin all day that you can set up to cause orders come in on my phone and

make a coaching sign. I have turned off so you can hear the catching sound but it makes for a fun day you know. Right stop mirroring. And there we go. So congratulations you guys. All that did the live video. I mean what a cool thing to do.

[00:51:37] So there you go. Now based on what I promised.

[00:51:46] We haven't done the genius tip yet but based on what I promised in part 2 which yes in some ways could have been part 1. But you know have I delivered yea or nay in their and a please.

[00:52:04] I see a lot of questions. We're going to get to those I promise totally of course Larry asked me that during the Q and A about the phone Mary.

[00:52:13] I'll teach you how to do it. It's really kind of cool and easy. Thank you Tom as always Yeah and we delivered our video says Margaret Yeah absolutely. That's what I love about masterclasses. Kid is you get a result. Right on the show. I mean how many other webinars do that and you now have a marketing asset. You change. Yes verily verily I say unto you. You have Vula and now you've got a marketing asset you can use it. So based on those yesses here's my invitation stick around because part one is I want to invite you guys into the mastermind and show you two cool ways to get started and then I'm going to show you a really cool genius tip on how to do something no one else is doing and get the benefits that those that are doing it are Suzanne says you are the best. I was terrified of Instagram. Did you do that. Did you do the lives Suzanne yes. Oh goodness I'm. I am going to screenshot that right now. Because that is awesome. I was terrified of Instagram. And you went live that with your permission Suzanne and you'll see that again. Thank you for that. Nikki was terrified too. Not anymore. All right. Her screen shot to I bet you guys aren't the only one either all right awesome. All right. So here's your invitation. You member that I mentioned we're doing another masterclass thing you guys voted and is going to be on the 10k a month mindset. There's a whole bunch of we've already done a whole bunch and we're already going to do. I mean we're going to do in the future the next one being in the 10K. You want to get all those for free. Michelle Yeah as part of the mastermind because the mastermind mind I when I when I added it when I added the math classes to the mastermind I didn't raise the mastermind so there you go. I love that question Thomas and remind me of it when we used to and yay for you and as Oprah tells us the more master classes you attend the more results you will get like the result you did today and we'll talk about that more in a minute. Now for every masterclass you get to the video training Leive and then they recorded one you get the unedited transcript you get the template you get the checklist. A mini wizard when appropriate math for class universal laws and an e-book mainly out of the transcript and you get to be part of the great big face math class Facebook group different from the mastermind Facebook group. Now what you're about to see everything on the left that we're going to go through is part of the masterclass segment that's been added to the mastermind and then everything on the right is the mastermind. Yeah yeah, MARGARET That's right. The whole thing about a master class is making it happen. Like you just did. So you get a permanent backstage pass. All of these masterclasses all the public ones or some private ones we do in the mastermind or the public ones who will become products with all the things I add to it for between 97 to 97. This one's going to be between 197 and tuna and 7 because those two parts you get them for thirty seven dollars and a backstage pass. But when you come in the mastermind you never pay for a after class again. Hey there's three to five of them among both public and private. You get Delie training the recorded training that is an edited transcript. The mastermind checklist templates. The e-book Jaman I create a mini wizard for it where appropriate and the Facebook group for math classes. If there were four of them a month at thirty seven dollars. That's 148 if you waited and Gardam at ninety seven died when their product FETs 388 on all things Internet marketing content marketing success mindset psychological edge stress goals motivation change everything you need to conservatively valued at 388 a month. Not a one time thing not a year a month though 12 times 388 for a year. Hey now over here on the right and the mastermind section.

All my other training sessions like this is good timing for you to come into the game. The mastermind. Because tomorrow on our mastermind training I'm doing two things. One I'm share in the seven universalise of the 10k a month mindset. And then I'm monish then we're going to create together the universal laws for procrastination and I'm going to show two things. Those universal laws and how to create a universal was training. That's tomorrow after my Q and A sessions we don't just answer your questions. We dig deep and build your business around the answers and then instead of hot feeds we do spotlight consults where you get to bring a piece of your business to the group. And me and we help you improve it together. The power of the math Tremore group coaching sessions are what I call it when I bring in one of my colleagues that can teach something I can't. Now there is an exclusive Facebook mastermind for this group. And let me just pause for a moment. Sometime in November I will launch a brand new members area for this group. And let me give you a hint there will be no more Facebook mastermind because it will be part of the members area in your member's area. You'll be able to do what we're doing now and the Facebook mastermind. It's freakin cool. So there's that. The cool thing about that is you get to come there and get help 24/7 because we got people around the world. The psychological edge. I spent 25 years folks as a counseling psychologist in private practice. I'm really good at meeting people where they are identifying where you want to go and get you there as fast as possible in a way that sticks. You get that advantage too that no one else online can give you you know what.

[00:59:30] I think that's the best I've ever said the I may have to listen to this in all my info product for free. In addition to the math classes and for things I cooperate with partners I get a deal and a discount. On things that I promote for affiliate I get you a deal and a discount for something I call the seven pillars of online success.

[00:59:59] You saw five of them on the poster behind me a little while ago. The certainly blueprint making your success simply certain. Three stages to that getting started making money and advance strategies becoming a Category 1 for every step of each stage for every step of the certainty blueprint you get a masterclass. We're building those out now so you'll be able to do every step of the certainty blueprint. Do a masterclass class and get the result. Have it in place. Every single person I've ever worked with it has all 21 of those steps. The three stages all three stages in place. Every step of each stage in place is massively successful online. That's what I mean about making your success simply sir add all that together I didn't put the values because I didn't want to take up your time. Four thousand nine hundred eighty two dollars a month. Not a one time a month. And remember the genius tips coming to forty nine eighty two plus 388 where I went to school is five thousand three hundred seventy dollar value a month a month.

[01:01:24] Now all of that diet I didn't flip in my move that slides Slide.

[01:01:29] Alright well next time no Jarney all the Facebook classes are not going away. They'll be inside the members area and if you bought them after class you still get access to all those Jenae if you're not in the after mine which you should be turning. But if you're do everything you everybody's after class you still get access to that. You just don't get all the ones going forward for free. And into the master mind. All right so listen everything I just showed you the almost 6000 dollar value a month you get for 100 bucks a month at the link I'm about to put in the chat. Yeah that's all. It could be and maybe should be so much more than that but it's not it's 100 bucks a month.

[01:02:20] Get now. I'm going to show you at this link I just put in the chat.

[01:02:29] Something really special that we got going on right now. And I was going to cancel this for October but I'm keeping it open. In honor of the new members area and it's come in now. Second sidebar here folks I am meeting with people daily about putting in about people becoming

part of the faculty of this course. I mean this mastermind of becoming part of the faculty and I had a meeting today that was a spontaneous meeting with one of my partners and one of my faculty members and what we came up with folks I am are most speechless. I'm so excited but I'm telling you with what we came up with. You're not going to. Once you're in this you're nuck we're going to save you so much money. Because you're not going to need to buy anything else ever. I'm serious. It's going to be that total and that complete hey and we're going to help you with how to make the money. With everything Michaux here. Okay now on this page you get to see everything you're getting at that link I put in the chat. You get to see everything you're using right now. A hundred bucks a month. You probably spend that on information products anyway. Hey don't ever have to do that again now. Usually we have a yearly option where you can save 200 bucks by investing a thousand dollars a month. Okay so a year at 100 is 100 dollars so when you do yearly for boom. Welcome to Nicole. I am so glad Nikki that you come onboard as lifetime. I am so glad about that. Been hoping you would do that. You're going to be fun to work with. So usually invest a thousand dollars and you get in for a year and you save 200 dollars. You with me tell me in the Q and A if you're with me about that 100 bucks a month or 1000 a year and you save 200 bucks you guys get that. OK. Got it. Thanks Joan Lynn Kathy. All right until this week in honor of this new site I'm working on. And I may I don't know when I'm going to put this down or take this down. But what Nikki just did is she's smart she knew this was an option. She smartly came in at a thousand dollars. What you can usually get a year for. And Nikki just got lifetime. She is now a lifetime member for the yearly price Mickey calls it the best investment in yourself. Thanks Vicky. She just got in for a lifetime for the yearly price at that link this in your chat Jeffery Nutcombe thoughts last masterclass Dasch memberK. Larry says you're going to do it anyway so do it now. I love it Larry. That's a good one. So you got two choices folks. Come on come in and try it for a month if you're skeptical. And if the end of the month you don't want to be part of it all refund your money can't you get a 30 day guarantee. Right. Or if like Kim who says I don't want to ever be out without there's any time in life. She came in more lifetime a few weeks ago. Now Nikki has come on board a lifetime you get a you get for the yearly price you get lifetime access to all this stuff folks. All right. So we'll revisit that again. We've still got a genius tip to offer you. Hey now here is the Instagram genius tip after I I want to sound fancy after I hydrate which basically means take a sip of this near Park water. All right Nick you have learned so much from the webinars I've done so far it's a no brainer really. Brandy says yes. Nikki welcome. All right. Thank you Nikki. All right. So what I want to break down for you is this genius step and then show you how to make it even better. Now remember I said post engage and show them what you want them to do next post engage. What do you want them to do next. Right. Get so what I did is and in the course and in the more the mastermind I'll show you more about how to create these fancy looking names. This was done with I believe replay that and it type arama. And they're really quite easy. And so it is a picture of me which are your picture Pollsmoor folks get used to having your picture there.

[01:08:01] Get yellin Absolutely.

[01:08:07] Absolutely.

[01:08:08] Arm so Jenny.

[01:08:11] Yeah a one time fee of a thousand dollars forever. Get on board and get on board land. A thousand dollars forever. I mean as long as you're on the planet and I'm on the planet and there's the Internet you know. Yeah well you maybe after I'm off the planet because Caleb's come and fast find me as you'll listen on Ferzan 1 or Part 1. And so now I've included a quote perspective is the only thing that can dramatically change the results without changing any of the facts. Andy Andrews my mentor. And so what I've done is I've come over here in the engaging part instead of just fly by not saying anything. I like to put something up here so it's not right next to my name. Perspective is the only thing that could dramatically change the results without changing any of the facts. You quote

someone over here hashtag their name so they know about it and anybody else following in Andrews can find it. Hint hint. This is one of my favorite and see how I've put a little eve can't see their little emoji. This is one of my favorite quotes because I practiced it enough to know this when I can change my perspective I can change the outcome of any situation. Let that sink in. And so what that basically is. Kid is a mini article. It's a small article. It could be a blog post it could be a post on linked in publishing. Here's the genius part of this folks as opposed to what you've seen so far. Hey you can put lengthy content over here lengthy captions you can put articles over here. I do with a call to action that would normally be in the article. You can put the link in here or you can say grab the link at my profile. Like you seen in other things here today. Okay so look what I've done here. The quote you could take a quote from your article and turn it into a graphic or into a meme and have it as an update and then put the text over here all the text over here. Now I've learned some things since I've done this one. And I left out the call to action just because I wanted to leave him with this. Let that sink in. I wanted to engage people Thumma says Brilliant thank you. YELLIN I'm waiting celebrator. You don't have to write a lot to pull people in because he read the quote again. Perspective is the only thing that can dramatically change the results without changing any of the facts. You got a situation where you can't change the facts change your perspective. This is one of my favorite quotes because I've practiced it enough to know this. When I can change my perspective I can change the outcome of any situation. You get the power and that folks can says lots of ideas or starting good. That's what I want when you can change your perspective you can change the outcome of any situation. Let that sink in. What I could add to this is I could send in some handy stuff I could send them to an opt in. There's got some he and his best videos. Or I could say go get this at the link in my bio. And I take him there right now. You can do the same thing here. Take any one of your articles from a blog post from a from linked in publishing from Facebook. Make a nice career appealing graphic for it with your picture.

[01:12:35] Redo the quote and then explain the quote or put the whole article in here. Or start the article.

[01:12:44] In and then they've got to go to your blog to read the rest of the article. Nikki wants to know how do you put the emoji by the text.

[01:12:57] K would you guys mind if I just showed you. Would that be OK. I mean I can put my phone back up here.

[01:13:10] Bome. Tom Anderson. Love you buddy welcome for coming on Lifetime. You are going to you're going to love it. Larry I'm so glad I'm so happy about that. All right and the rest of you. Come on choose between monthly or lifetime. Here we go guys ask please. So you asked nicely so I'll put my phone back up.

[01:13:36] Now going to go over here to Instagram.

[01:13:45] Hey I must hit Pinterest over here to Instagram. Go read my page here and I hit there and then I'm going to upload. A picture. Now I'm not going to do this one because I already did it today. Look at that swirling up there they're not letting me say next that's weird here with me at kanthal and try must because we're full and so much bandwidth. So I would put that up. Okay. And then I get the opportunity. And let me show you. Then I get the opportunity. To fill in here to fill this in.

[01:14:41] Right now what a lot of people do is they get together.

[01:14:49] All this okay Marion.

[01:14:53] OK well that's fine.

- [01:14:54] Come on more.
- [01:14:58] But what was I saying. They put together all their text and glam it all together into one big paragraph makes it hard to read. People I'm going to consume it. The way to make it look like this with a natural line breaks. If you look right here I had to adjust something so I put in a dot. You don't want dots all over the place. You want natural line breaks. Let me show you how to do that. Weps right here on your phone and those of you that like you do stuff on your desktop.
- [01:15:26] Ken do stuff on your desktop.
- [01:15:36] That's funny times. You just came on board lifetime said wow this is more permanent than my marriage will feed me those straight lines. All right. So let me show you where I would take this. Where I would create this Mickey since your last day I would go over to I could go to Safari Chrome. How however you go to the web on your phone. I'm going to go to this site right here called Apps for life. Host dot com. I am going to type it into the Q and A. So you guys can use it you can either use it on your desktop or on your or your phone.
- [01:16:21] Kay so there it is coming at you and I'm going to hit this little box right here and it makes it bigger. And so now everything I type on my phone Nikki is going to go right there and I'll put some words and then I hit return. And then I'd choose another emoji.
- [01:16:48] And I put some more words and then I put an emoji.
- [01:16:58] And some more words and then if I want people to go to my profile I hit at the EGF hearing.
- [01:17:15] Now the question becomes how do I get that from my phone.
- [01:17:22] From here over to Instagram. See where it says convert and copy the clipboard. You hit that hit OK. And by the way kids all of this is free. And I'm gonna come back here. Going to go to instagram. Go back and see if they'll let me do when I was one to do so they're not giving me a next there it's just rolling little buggers here. US see next. Went away.
- [01:18:01] I don't like it dad is doing that dang it. All right let me show you what I would do that in a different way. More than one way to the demo this and then I would come to the place where you put your caption and I would just paste all that in here and it paste automatically in there. So that's that's how you would put an article in there. You would put your whole article over in that little site I just showed you. And then you would copy and paste it and bring it over there. What I want you to pull away from this.
- [01:18:43] If it's only available for Mac and Apple do a search for equivalent on Android or elsewhere. So what I want to get across to you is you can put so much more than what most people do over here in your caption you can. And you should. You can put stuff in there about explaining a quote and asking for a call to action. You can put stuff in there about a whole entire article and you should.
- [01:19:24] What I'm saying is you can do so much more than this with this than most people do and you should so how's that for a genius tip. Kids you love that game. There you go. All right. So now again everybody that's on board congratulations to those of you that have come one month a month. That's fine. Those of you that have come one year early that's fine too. And you still can at that link right in your chat Jeff Haring dot com forward slash Master Class dash memer. You can use it on

other social platforms to challenge your right. Here's all that you get and everything that you get in with the master class portion everything you're getting with the mastermind portion. Our next training is tomorrow so your timing is perfect. For those of you that have come onboard if you're not automatically hooked up with everything after I get the recording rendering I will send you an e-mail that hooks you up with everything so it's a little patience please. There is the link if you do it 100 hours a month that's lesson 3 masterclasses or you can get it all forever with the the thousand dollar lifetime. That is usually the yearly. Yes. People keep asking this in the Q and A. You mean you get lifetime for the price of a year. Yes but not forever. Soon it's going to go back to a thousand dollars for a year and lifetimes going to be like twenty five hundred. So you're saving a whole heck of a lot of money on two levels here. By doing it that way folks. Now we got a ton of questions and I want to answer day on.

- [01:21:27] Let's see. I showed you added you the pictures by text Yep Lennon Yep journey.
- [01:21:39] See it see you.
- [01:21:41] Do you do if you've asked a question and I haven't gotten to it. Ask it again because you guys are so interactive is hard to find them all. So why is asking about how to get a shot now. But I don't know what that means. Yeah the life was painless Suzanne says that's fine yeah. You you hit share and it goes to your story and last for 24 hours. Otherwise it'll be gone right away.
- [01:22:21] See I don't know of any length limit on the line.
- [01:22:31] Eventually they're going to kick you out of it. How do you get a story to highlight. Oh ok.
- [01:22:38] I'll show you before I do that. Let me get this other one.
- [01:22:44] Lin says if time allows you can you explain how you set up file folders for different programs on iPhone. I'll let I'll make a deal with you can you come on board. Like you're thinking about land and you can choose monthly or yearly and I'll show you that right now. It's a good thing I have this phone up.
- [01:23:07] That's super simple to do. Make your life organization.
- [01:23:15] Oh it's not connected interconnected yet connected who scared me for a moment. All right. So see how I've got this texting story right here. This is perfect thank you for telling me about Texan story you ever did. It was Jim actually I've already got cut story in there. OK. See how I've got this tech thing story here as a separate little app. Now what I'm going to do learn is I'm going to press down and hold it until the whole world starts shaking.
- [01:23:54] See all that shaking there. So I want to put it in my photo video file. So it's still shaken right. I'm going to press down on it and I'm going to drag it up here with my thumb. And I'm going to drop it in texting story. Now it's in that file to make him stop shaking. You hit this button again. They stop shaking. Now the texting story is no longer there. I'm just going to do some housekeeping because I want the scanner to be in my productivity so I'm going to drag it up here to productivity. And now it's there right and I'm going to take this one that I want in productivity to put it there.
- [01:24:45] Now I've cleaned up my screen and let's say next obvious question is how do you start one of those files. Get I didn't even look at the questions and there's Kinman asking given you any asking that question. Come to experience folks. All right.

- [01:25:08] Let's take one out of group text. Okay here are some things I want to get rid of so I'm going to press on that and I'm going to drag Marco Polo that I want to get rid of out of there. And now it's its own little thing right. So Lipsey is there another thing I want to drag out of Yeah I wanted to drag this out of group text so I want to drag this down here.
- [01:25:41] So let's say I wanted to make Marco Polo a separate folder.
- [01:25:48] I'll take helpful and get it shaken out shaken and I'm going to drag it over to their and that makes that a new folder say and then I'm going to name the folder Miskin name demo and then I'm going to hit done and then I'm going to hit here and that is form a new folder down here called Demo has phone and there you go.
- [01:26:27] That's how. And since I don't want either one of those anymore I'm going to open that up for it until it wiggles hit the x delete hit the x delete those guys are gone and then my screen is clean. Once again how do you save the live video permanently Larry asks. OK I think I can still show you.
- [01:26:55] Go up your instagram. Keres or their go up here to my see that live video right down here.
- [01:27:08] Larry is a little. See those three little dots. I hit those three dots. And you get story settings scroll down see where it says save faming is the same bicameral they have that clip and it will save that story to my camera roll.
- [01:27:34] And now that the story is up the sieving go find it on my camera. Oh that's right. Remember we messed up the camera all before me see if I can fix this.
- [01:27:54] OK it's not Ficklin but you save it to your camera roll areas how how you make the folder Kim says that's like a bolt a bonus genius tip. A year ago. It is really easy and yet it's very useful. Kim's curious about the demographics of IJI. It was going to ask one in five to research it myself. I found this site Lots of cool facts including this one pizza is the most famous and most Instagram food. All right. We'll share that little tip with you here over here in the chat. Think again. It did. Trends younger. But let's say you're neches older like 40 and above. Well they are going to eventually get on Instagram. And if they don't I mean if they if they don't get on Instagram they're 35 now. Guess what. They're going to grow into that into that demographic aren't they. Hey so you want to get some of those younger people now. That's one of the reasons I'm on Instagram and Snapchat.
- [01:29:12] Yeah. You can do that. You can upgrade.
- [01:29:14] I'm how do I get a story to highlight Margaret's question.
- [01:29:20] OK. That's easy.
- [01:29:24] It's a matter of fact I'll do one of those right now oh good they're cleaning my instagram. OK. Now it's on okay folks.
- [01:29:40] This is just a happy accident. If you have not checked out this new singer on the scene Lauren Degel please check her out. She's like 27 years old at Louisiana and has got a kick butt voice. And she's a little popular. She got part of her start on our stage at Northpoint.
- [01:30:09] So go check out Laurin she's awesome. So I'm going to go over to my story. Margaret

- could you wondered about how to get story into highlights. I'm going to click on my story.
- [01:30:24] There was Shawn alive now. No we're told that spoke to.
- [01:30:55] Hey here's an expert on my story. I'm going to hit Haleigh so let me show you again what I did. I'm on a hit right here.
- [01:31:07] It says Hi hi I'm Hyten highlight.
- [01:31:12] You know what I want to. I'm going to. You know what.
- [01:31:15] Even better if I create a new highlight and show you how to do that while we're it adding This is how to add it. And this is also how to added to an existing highlight. And also how to create one.
- [01:31:28] Right. So let's let's get that started over story.
- [01:31:38] One hit highlight K hits a new highlight.
- [01:31:42] So I'm Mona what am I going to do.
- [01:31:46] I'm gonna call this let's just call it demo for you guys get demo in it's go to air added to highlight.
- [01:32:02] Now we're going to go over here to highlight and see right there that's just been added to my highlights.
- [01:32:13] So let's play oh but he's got another part to it.
- [01:32:32] We have to add to it Margaret let me show you how to do that so I want to add the second part to it.
- [01:32:43] Which is it boom ad to highlight what it says ad highlights someone to add to this one and the next will come up here the highlights.
- [01:33:03] We're going to have to do that. Why was that removed. It did the opposite of what I wanted.
- [01:33:12] Welcome aboard Dobelle.
- [01:33:16] Here we fix that.
- [01:33:23] What's in there right now the first part I want to add the second part how can you talk about the second part of you we talked about the first part. All.
- [01:33:34] Right. So boom boom boom.
- [01:33:39] Second part click add the highlights and add to that I'm waiting for the next part it's not want to do it in a row Okay so I want to cancel that Tombak here.
- [01:34:00] Go here.

[01:34:09] Oh that's if it's a tiny second. OK. Let me see if I can catch here quickly.

[01:34:24] Yes.

[01:34:27] Capturer but it looks like it's not going to let me add to that for whatever reason I'll figure that out later.

[01:34:37] But let's go back here.

[01:34:51] And you should see the second part. Unless I messed up but that's how you start a highlight. MARGARET And that's how you add to it. Yep. There is a second part as you can see at.

[01:35:04] There you go. All right.

[01:35:12] Kempsey Tamara GenY great question would you would you want to do an GTV versus an Instagram life. You want to do what I GTV Janning when you want it to be permanent. If you wanted to stick around put it in GTA V G1 be quick either alive or 24 hours. You do it do Instagram of the music was added on doolally Suzanne. So you can out music to it usually and whatever way you used to get it in um ok. Doodling is another program where you can do hand drawn stuff like you saw on that one. I will probably do a masterclass on it in coming days. Get so. Wow. We've done 90 minutes. This has been this. You guys are getting a lot in this in this master class. We usually do 60 to 75 minutes. Now we've done three hours altogether. I've got an apple and all my stuff is on Mac. The Velbert I came out of pieces so I'm fluent with them as well. I can work with you on that. No worries. While I encourage you to get an apple. If you have a question and I haven't answered it please ask it again. It's only because you guys have been so super interactive.

[01:36:52] Alright so let's see here.

[01:36:57] Now to you guys hinted about do in lifetime and I don't she. Yes sir. Come on give it a try. I mean really. Either way you come on board yearly or lifetime with where we're building this to you're not going to need anything else. So we're going to save you money and do our damnedest to make money. So and the new focus in that group starting tomorrow is the whole 10k a month mindset

[01:37:31] I love it. Well never. That's fine.

[01:37:37] I mean you get stay with what you want to stay with. I really did. Trust me I don't care. I just like these people. And you took it very good naturedly. Lynn says I've been terrific. Thanks for all the great info. You're welcome when get on board. Duni says will you show us how to use a movie. I will either show you Iowa or bring in one of our faculty and the mastermind Mike Stewart and Shelley oh this is Doug who is just waiting for Lynn to get home to talk with her smart man and I can't wait to see on onboard and tell her I said Hey Nikki says Thanks Jeff. Been brilliant as ever I appreciate you Nikki. Welcome aboard. Can you use a meme for the profile pics. Yes you can. Or a bit Moji. You can also use maims for your updates your posts which I'll be teaching more about in the mastermind. Us thanks Barbara. Is there a master class for podcasting production and promotion. There will be Barbara and I will do part of it and one of my faculty.

[01:38:51] Now Nicole will do part of it. So yeah. Great question.

[01:38:58] All right. Let me show you that Page One More Time. For those of you that are like Can that really be true. Yes it really can't you get all of this 53 hundred dollar value and more try it out for a hundred bucks a month or if you know you're in grab the lifetime for the yearly rate. Thanks

I've been posting for three days now. I learned a lot. Can't wait for the check list. Yep was good stuff. Dinner is ready yeah. Larry I'm done. Meet some friends for dinner. Thomas says as always you rocking get more of my money. I love you Don. Thanks buddy. You have a great evening to.

[01:39:50] Nicky art art mastermind sessions are at one thirty Eastern on Tuesdays. One thirty Eastern on Tuesday I'll be sending you out information about that shortly. And if you can't make those Sometimes folks don't let that get in your way. Send in the questions beforehand. We'll answer them live and you'll get the recording right away because we do it in the Facebook group and the recording is available right away. And then in the member's area and the coming members area. So slides back up there is your link. It's also in the chat. Get on board folks where we're going is going to be incredible. And once this new members area is up I cannot guarantee that the monthly will stay what it is. It's just going to be so robust. So but what if you come in monthly. That's the monthly you pay forever and never goes up for you. And if you come in lifetime you never pay again for the mastermind. So there you go. Thank you guys for hanging out with me on this masterclass and your investments. I am so honored by that and I always will be. And go get this stuff. And Jeff Haring to come forward slash masterclass that no and as always go use the stuff because as you've seen it flat out works. We'll catch you next time 3 to one pause and I'm going to turn off the audio and leave the screen up where the link is and it's also in your chat. See you on the inside.