

# Instagram Weekly Marketing Checklist

Here's a "big picture" template of your Instagram week. One post and some kind of video each day. May seem daunting at first but it will become a piece of cake...

## Monday

- Daily Post
- Video Post

## Tuesday

- Daily Post
- Your Story

## Wednesday

- Daily Post
- Highlights

## Thursday

- Daily Post
- IGTV

## Friday

- Daily Post
- Instagram LIVE

## Saturday

- Daily Post
- Grab Bag

## Sunday

- Daily Post
- Grab Bag

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