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# PROFITABLE BLOG POST & ARTICLE IDEAS



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# ABOUT JEFF HERRING

Jeff Herring is a Content Marketing Strategist, Single Dad of 2 sons, Wrangler of 3 Dogs and the 7th Worst Hiker on the AT.

Jeff helps Online Entrepreneurs unleash and package their content for more prospects and profits.

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**HAVE A QUESTION?**

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WHETHER IT'S WORKING OR NOT!



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for your blog posts and articles,  
leading to more visibility,  
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# 1

## 3 MISTAKES



Name 3 common mistakes in your niche

Name what to do instead for each mistake

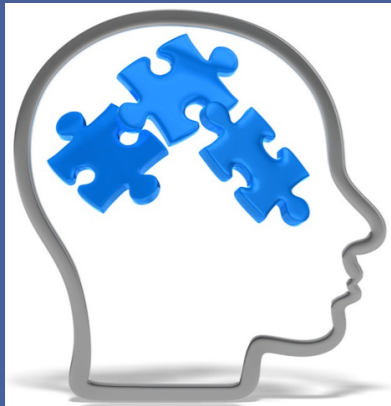


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# 2

# 3 REASONS



3 reasons to  
do something

The benefit of  
doing each

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# 3

# 3 STAGES



3 stages of a problem

Solutions for each stage



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4

# 3 THINGS TO AVOID 3 THINGS DO



3 things to avoid

followed by...

3 things to do

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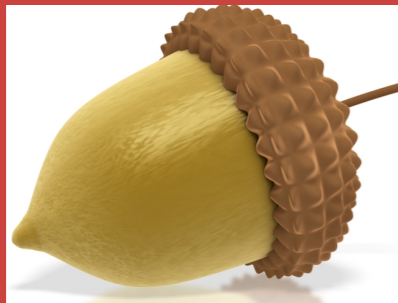
Barriers to a goal

How to get past barriers





Step by Step



How to begin



# BENEFIT / WITHOUT



How to get more  
of the benefit



How to get less  
of the pain



Be the myth buster  
in your niche

And then share  
the reality

# CURRENT EVENT



Pay attention to what's happening in the world



And then tie it to your niche





One lesson

Several lessons

# PERFECT CURE



Name a common problem

Deliver the perfect cure





# RANT



Choose a subject



Perform your rant





People love secrets

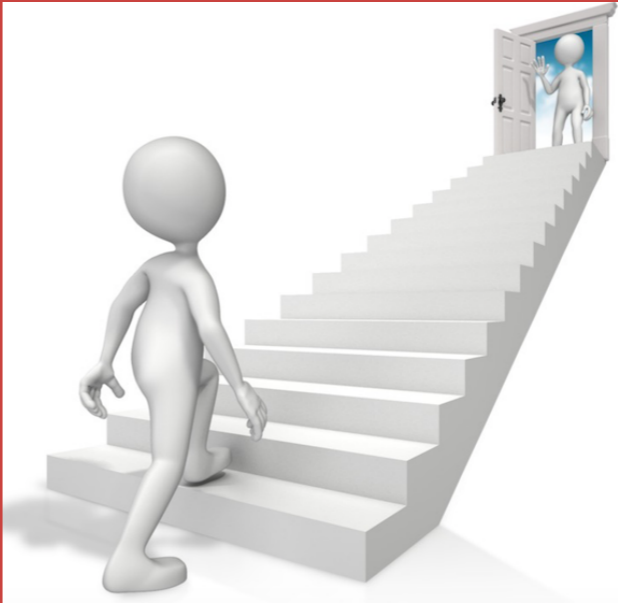


This will always work...



Choose a goal

Break it down into manageable steps



# TAKE A STAND



Choose a controversial topic



Take a stand  
Defend your stand





Choose a  
topic



Offer up  
your 7 tips

# TRAPS TO AVOID



What's the trap?



How do you get out?

How do you avoid it?

# UNIVERSAL LAWS



Choose a topic



The Law of \_\_\_\_\_

# WARNING SIGNS



Name 3 warning signs



What to do instead





Name the challenge



Provide the steps

# READY FOR THE NEXT LEVEL



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