

How To Master the 5 Simple Steps to 6 Figure Success

...without the frustration.

I'm going to teach you this by showing you ...

The Power of a Simple & Repeatable System

...And where to get started
& exactly what to do next.



So why should you listen to me?

- Known as the highest paid Direct Response Content Marketing Consultant to the Internet Marketing and Education field
- Creator of The Content Marketing CA\$H Machine
- For the past 7 years I've been using this simple system to generate hundreds of thousands of dollars for my students and myself

Here's What You'll DISCOVER During This Presentation.

- How to build a profitable end-to-end online business so you can make a difference in the world and profit from it...
- How to unleash & cash in on your content without confusion so you can create the freedom and autonomy you desire.
- How to avoid EDD so you can finally focus.
- **The NEW way to CA\$H IN on Your Content.**

Why This Is Important To You NOW

- Most of what we've learned is **DEAD WRONG.**
- How to Create Content that Prospects Will Consume.
- How to Consistently Get the Big 3 Benefits of Your Content.
- How to CASH IN on Your Content Everyday.

Is This For You?

- If you're a beginner and want a **clear and simple path to success without the usual mistakes**, this is for you.
- If you're **an experienced marketer** and want to finally make what you know you deserve, this is for you.
- If you want to make a difference in the lives of those you're called to serve and create the lifestyle of your dreams, this is for you.

Is This For You?

- If you want to be PROFITABLE, this is for you.
- If you want to **be found online** and **drive traffic**, this is for you.
- If you've a non-responsive list and you want to build a loyal and responsive following, this is for you.
- If you're worried about making a profit because you're sure you can create resources prospects would want, this is for you because you're going to discover the simple system to create best selling resources.

House Rules

- No “get rich quick”.
- No “do nothing, get paid”.
- No “fake experts”.
- **My results aren't remotely typical.**
- **Most people who buy ANY “how to make money” training will not make any money whatsoever.**

CONFESSION!

Yes, I have an advantage over most. I already have a “name” in the industry and a list community.

“Looking back at my background trying to figure out how I ever got here”

- Parents were government workers
- 4 schools in 7th grade
- Self-taught extrovert
- Major independent streak

- Built a Successful Practice that became a pair of “golden handcuffs”
- Bought a lot of “Get Rich Quick Crap”

The Bottom

- Started first web site and got divorced in the same month
- Kids moved to Atlanta.
- Running out of money and going deeper into debt.
- No list, no reputation, no money.

Turning Point

- Decided to get really good at something online that everyone needs
- Decided to study actual proven masters.
- Had to have proven track record. 10 years +. Not just “make money”.
- Decided to commit to real marketing instead of gimmicks or latest shiny object.

Turning Point

- Invested money I didn't have to invest in powerful marketing courses.
- Committed to following their teachings to the letter - no “shiny objects”

5 Simple Steps to 6 Figure Success

1. Content Creation
2. Online Visibility
3. Traffic Generation
4. List Building
5. Product Creation

Content Creation

How to unleash your
expertise without ever
having writer's block again

3 Forms

- **Text**
- **Audio**
- **Video**

3 Mistakes Template

- Name 3 common mistakes in your niche
- For each one, what do you recommend folks do instead.
- Invite 'em to take the next success step

Why Do They Want It?

- You've heard the phrase “features and benefits”, right?
- Their big “**reason why**” will tie in to the primary BENEFIT of your offer.
- Most of my audience **FREEDOM** and **CERTAINTY**.

Worth Your Wall

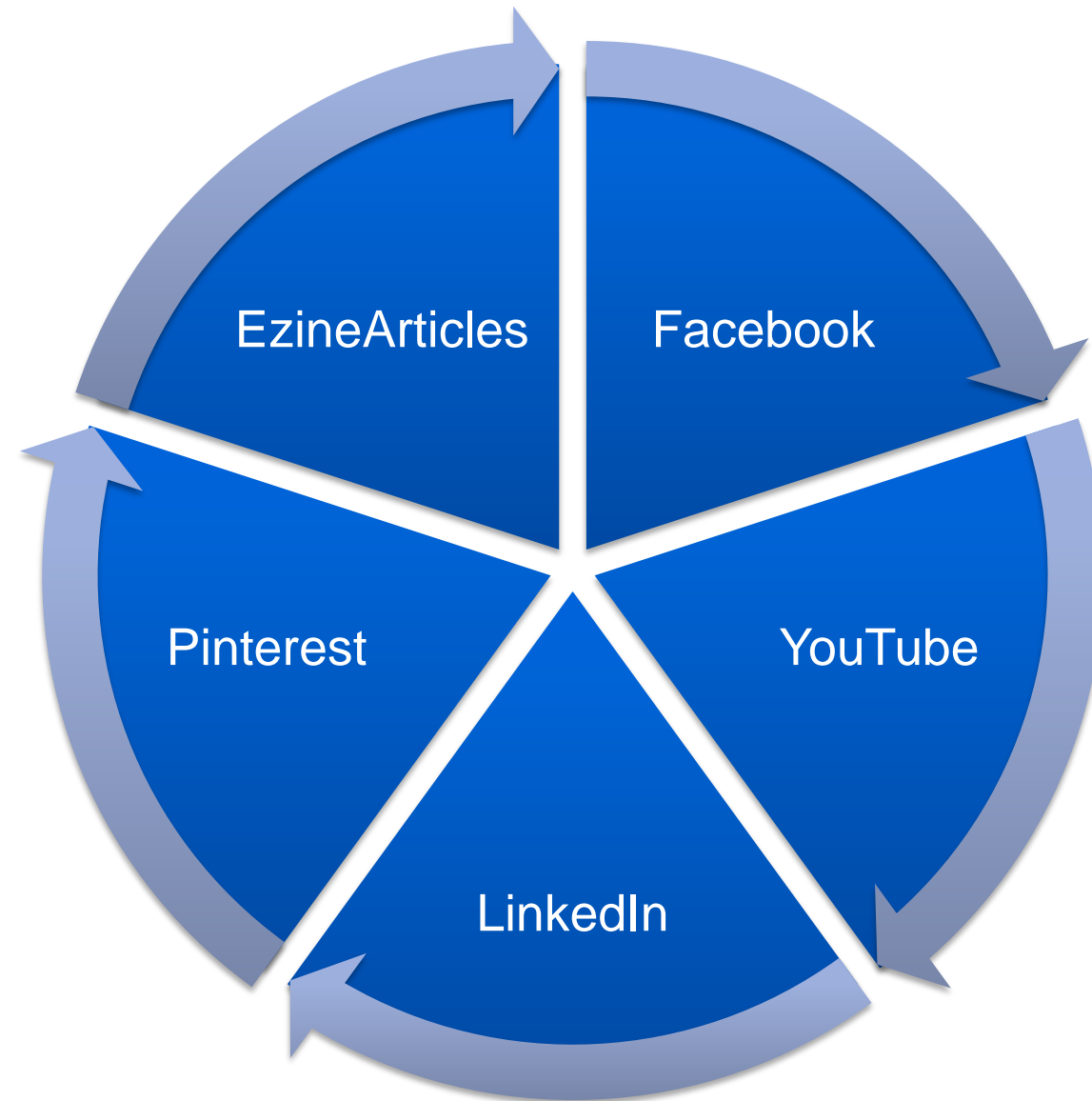
There are more people out there waiting to hear your message, who can only hear it from you, than you can ever get to in your life time...

Online Visibility

How to have your prospect see
you everywhere without you
having to be everywhere

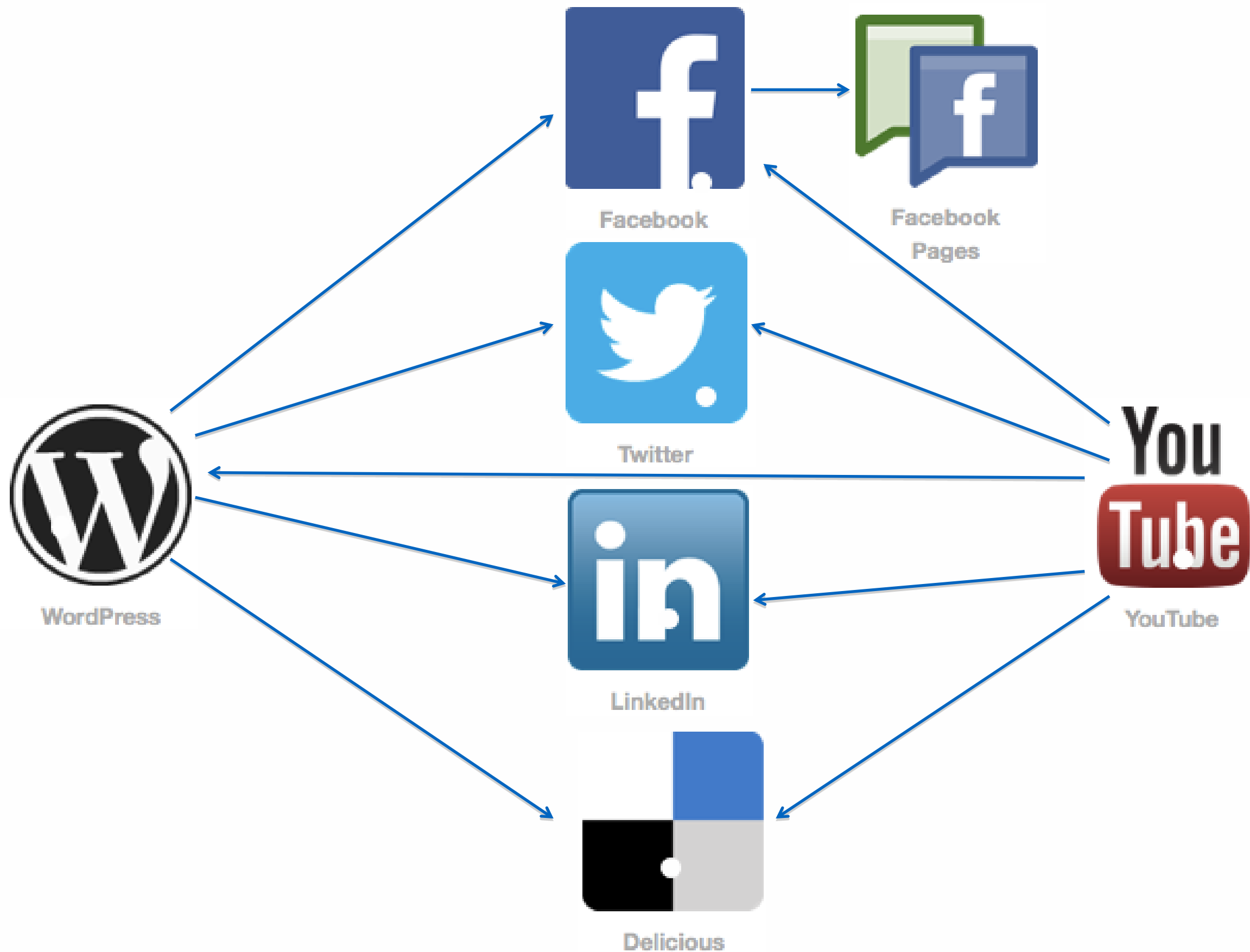
- Be seen as the **go-to thought leader** in your niche.
- **Bad news** - you can't be found everywhere online.
- **Good news** - you can be found all over your niche.
- **Great News** - you do it with your content

Your Big 5



A decorative border featuring several US dollar bills (including \$100 and \$20 bills) pinned to the edges of a white rectangular frame.

if this then that



Traffic Generation

How to Create Waves of Ideal Prospects

- Don't chase after traffic
- Find out where the traffic is already going
- Get your message in front of where the traffic is already going
- **Redirect it where you want it to go**

Evergreen Traffic Machines



My 3 Favorite Sources of Evergreen Traffic

- Content & Articles
- Videos & YouTube
- Webinars/JV Webinars

Want to see what's new? [Explore a few of the new features via this demo](#)



Jeff Herring

Recent Achievements



Diamond Expert Author

[Submit an Article](#)

You are not participating in any challenge. Visit your [challenges page](#) to see if you've joined a challenge and invite others.

[View Challenges](#) | [Create A Challenge](#)

AVG
1,029
Views

What's Going On?



Hitlery Clinton should never be

Performance Overview

Article Views	1,648,770	Live Articles	1,602
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Jeff Herring

Home Videos Playlists Discussion About Search

Profitable Content Creation Tips



WATCHED

0:26

Get Your 3 Mistakes Content Creation Template

11 views · 2 days ago



WATCHED

1:49

Profitable Content Creation - The Content Creation Mindset

17 views · 2 weeks ago



WATCHED

Myth #1

Content is only articles

1:33

Profitable Content Creation - Content Creation Myth #1

14 views · 1 week ago



Myth #2

Content is dead

2:14

Profitable Content Creation - Content Creation Myth #2

15 views · 1 week ago



WATCHED

4:12

Profitable Content Creation - Content Creation Myth #3

11 views · 1 week ago

Profitable Online Visibility Tips



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Good News

1:28

Profitable Online Visibility - Bad News - Good News - Gre...

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Profitable Traffic Generation Tips



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Love The Confidence That You Can Get Traffic Whenever You Want It

1:52

Evergreen Traffic Machines - What If?

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1:06

Profitable Traffic Generation Webinar - How to Create Ever...

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CONTENT MARKETING

PROFITABLE TRAFFIC GO

1:54

Profitable Traffic Generation - The Next Results Now Webinar

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CAN CREATE YOUR OWN EVERGREEN TRAFFIC MACHINE

RESULTS NOW WEBINAR WITH JEFF

0:57

Results Now Webinar - Profitable Traffic Generation

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not create Evergreen Traffic Machines?

2:07

Profitable Traffic Generation - The Evergreen Mindset

10 views · 1 week ago

LIVE RESULTS NOW WEBINAR WITH LOU BORTONE & SPECIAL GUEST JEFF HERRING

"Profitable Traffic Building *How to Create Your Own Evergreen Traffic Machines*"

📅 Tuesday Feb 4th

🕒 8 pm EST/5 pm PST >>

YES! Reserve My Spot >>



Lou Bortone



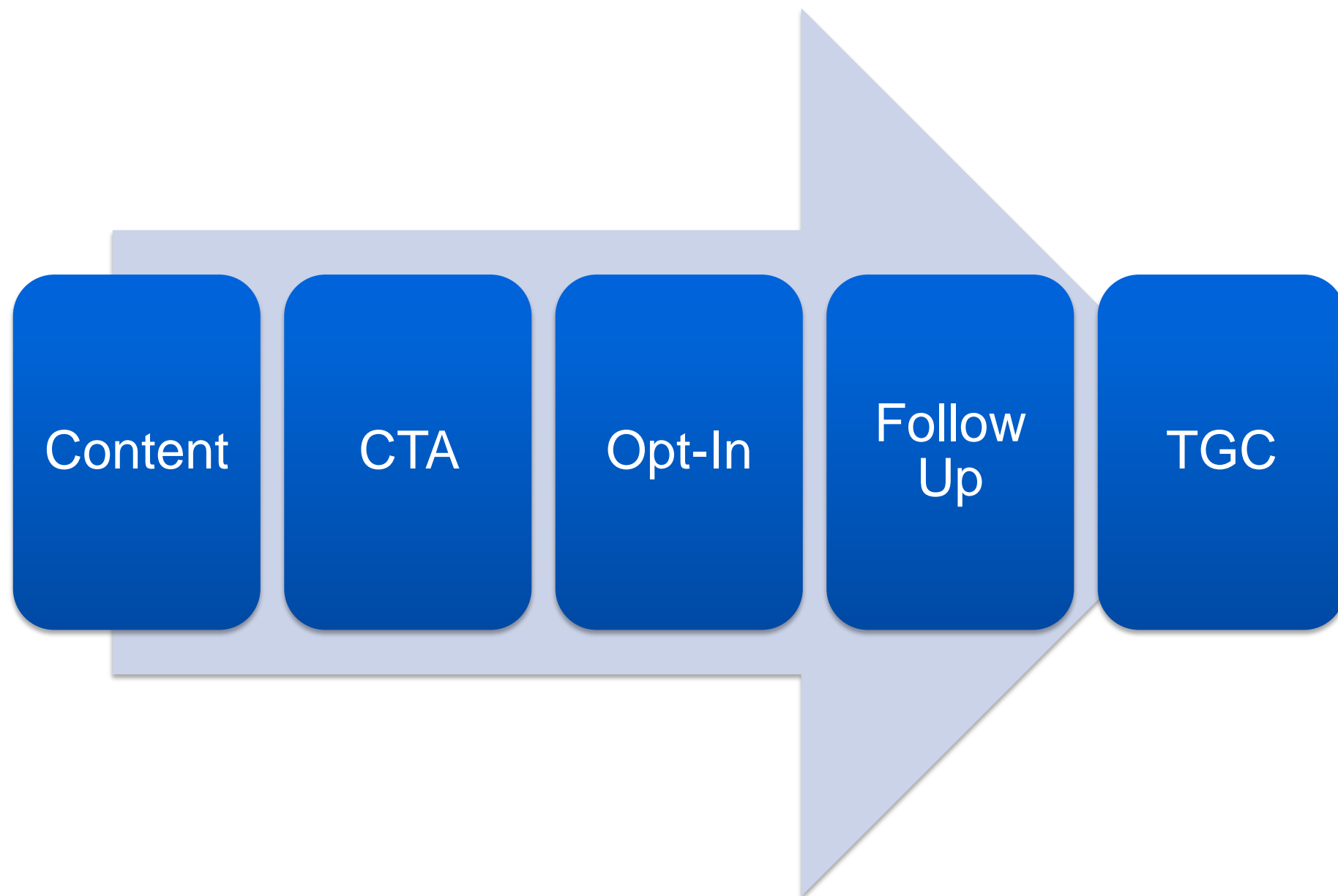
Jeff Herring

During This **FREE WEBINAR**
You Will Discover:

List Building

How to Grow a Highly Responsive
Community without Carrying
A Lot of Dead Weight

5 Steps to a Community Eager to Invest with You



*"When you take
great care of your
list community they
will take great care of you"*

Product Creation

How to Create Products
& Resources Your
Community Will Love
without Worry Over Sales

Product Sweet Spot



Product
Sweet Spot

The Five

Master Mind

Mentorship

Webinar Course

Entry Level Resource

Irresistible Offer

Content Marketing

CASH Machine

**(That's why I've
created this)**

**Unleash your
profitable content**

Get found online

Get found online

**Build a highly
responsive list
community**

**Create best selling
products & resources**

Build Authority

**Create A Loyal
Following**

**Get A Highly
Responsive List**

**Build Massive
Goodwill**

**And Sell Like
Crazy**

**THIS IS
SPECIFICALLY
FOR YOU!**

**Here's How
We'll Do It:**

5 Powerful Modules

- Module 1: **Content Creation** – so you can unleash your profitable content
- Module 2: **Online Visibility** – so you can get found all over your niche
- Module 3: **Traffic Generation** – so you can bring in waves of ideal prospects
- Module 4: **List Building** – so you can build a highly responsive list community of gold
- Module 5: **Product Creation** – so you can CASH IN on your content

Module 1: Content Creation

- Discover how to unleash your content, so you can **get your message out to the world**
- Master content creation templates so you can **beat writer's block forever**
- Discover how to maximize the 5 parts of powerful content so you can **quickly and easily unleash powerful content**

Module 2: Online Visibility

- Get found all over your niche so you can **be seen as the go-to person in your niche**
- Discover automation tools so you can **be found all over your niche with minimal effort**
- Turn one action into multiple results so you can **work smarter instead of harder**

Module 3: Traffic Generation

- Discover the 4 Rules of Evergreen Traffic So You Can **Profit from Your Traffic**
- Create Evergreen Traffic Machines so you can **work once and get-traffic get-traffic get-traffic**
- Bring in your ideal prospects so you can **work with the ideal clients you love**

Module 4: List Building

- Master the 5 steps of list building so you can **create a highly responsive list of gold**
- Design the perfect gift to give so you can **pull in your ideal prospects**
- Take great care of your list community so you can **have your list community take great care of you**

Module 5: Product Creation

- Discover the product creation formula **so you can create best selling products & resources**
- Use a simple system so you can **CASH IN on your content**
- Create an product ascension ladder so you can **create multiple streams of income**

**You Are Getting
The Exact
System**

**I Personally Used
To Go from Zero
to 20K a Month in
Just 3 Months**

Your Investment?

- Works in any niche
- **Complete end-to-end system**
- This System could easily go for \$997 or more

But Is Way More AFFORDABLE

- 3 Investments of Only \$77 or...
- One investment of \$197 and save \$34

BUT IT GETS BETTER

- The first ONE to come on board gets a 30 minute consult with me THIS WEEKEND!
- The first 7 to come on board get extra time on their phone Action Session with me!
- ContentMarketingCashMachine.com/nams

Here's What To Do Next

- **ContentMarketingCashMachine.com/nams**
- **Choose** your payment plan.
- **Receive** your log in details
- **Consume** the Get Started Here Module
- **Unleash** and CASH IN on your content

“If you want to”

**Learn how to build a
list community...**

Create authority...

Build trust...

**And have content
that SELLS ...**

ContentMarketingCashMachine.com/nams

But it **STILL** Gets Better!

- BEST GUARANTEE EVER
- Consume all 5 Modules and put it to work
- Then take an extra 4 weeks to put it to work

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**If by the end of that
time you decide it's
not for you ...**

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**Let me know and I'll
give you a full refund.**

ContentMarketingCashMachine.com/nams

No questions asked.

ContentMarketingCashMachine.com/nams

**And you can still keep
EVERYTHING!**

CallToActionURL.com

No wiggle clauses.

CallToActionURL.com

No wiggle clauses.

CallToActionURL.com

No silly stuff

ContentMarketingCashMachine.com/nams

Your word is gold

ContentMarketingCashMachine.com/nams

But it STILL gets even better!!

- **BRAND NEW: BONUS #1**
- **Repurposing Power Secrets** so you can get the most leverage from your content.
- **21 Ways to Repurpose Your Content** so you can work smarter instead of harder

ContentMarketingCashMachine.com/nams

But it **STILL** gets even
better!!

- **BRAND NEW:** Bonus #2
- One-on-One Phone Action Session with Me So You Can Benefit from my 20 years of Unleashing & CASHING IN on my content

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Recap

- Unleash & CASH IN on Your Content
- “Look Over My Shoulder” Videos
- Repurposing Power Secrets
- One-on-One Phone Action Session

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Recap

- NAMS 11 is the ONLY place this is EVER offered at this low an investment.
- Three easy investments of \$77 or...
- **Save an additional \$34** by making one investment of \$197...

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Recap

- Best guarantee EVER
- All the Risk is on ME.

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WARNING!
THIS IS GOOD
THRU FRIDAY
AT MIDNIGHT

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Can't Get This
ANYWHERE ELSE!

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**You've watched this
entire presentation...**

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**You want to create a
successful online
business with an
end-to-end
step-by-step
system.**

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**And you KNOW this is
an EXCELLENT VALUE**

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incredible discount ...**

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**And the “CAN’ T LOSE”
Guarantee NOW.**

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