



## How to Maximize Your Article Content

### *The Top 7 Ways to Repurpose in Video*

[JeffHerring.com](http://JeffHerring.com)

“Thank you for being a part of this TeleSeminar. Please print out  
this **Action Guide**  
and get ready to do 2 things:  
take lots of notes and  
**Go Use This Stuff!**”

**Date:** Wednesday February 23, 2011

**Time:** 5:30 pm Pacific / 7:30 pm Central / 8:30 pm Eastern / 1:30 am UK

**Phone:** 1-404-260-0037

**VIP  
PassCode:** 5859880#

**Our Topic:** **How to Maximize Your Article Content**

*The Top 7 Ways to Repurpose  
Your Article Content in VIDEO*

**Quote of  
the Call**

If opportunity doesn't knock, build a door.  
~Milton Berle

**Important Note:** You will find strategically placed typos and grammatical errors in this Action Guide. They have been placed there to keep you alert. When you notice them & find yourself becoming more alert, you will know they have done their critical job...

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## How to Maximize Your Article Content

### *The Top 7 Ways to Repurpose in Video*

[JeffHerring.com](http://JeffHerring.com)

In this week's TeleSeminar you will learn & discover:

- ▶ How Repurposing Positions You Perfectly for Success in the New Economy
- ▶ How to Leverage Repurposing to Sell Your Knowledge in Hundreds of Ways
- ▶ 7 Powerful Ways to Repurpose Your Article Content in Video
- ▶ How to Keep the Learning & Doing Going
- ▶ *And of course So Much More!*



## How to Maximize Your Article Content

### *The Top 7 Ways to Repurpose in Video*

[JeffHerring.com](http://JeffHerring.com)

#### 1. How Repurposing Positions You Perfectly for Success in the New Economy

The New Economy requires \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_. Repurposing provides all four and more.

#### 2. How to Leverage Repurposing to Sell Your Knowledge in Hundreds of Ways

Every \_\_\_\_\_ has the seeds for an \_\_\_\_\_ - \_\_\_\_\_ for which you will charge.

Each \_\_\_\_\_ increases the \_\_\_\_\_ \_\_\_\_\_ for which you will charge \_\_\_\_\_.



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## 3.7 Powerful Ways to Repurpose Your Article Content in Video

### 1) Video Training

#### Module 3



#### Module 3 TeleSeminar Event - Get Traffic NOW!

17 comments

In Module 3 we focus on getting massive amounts of traffic and redirecting it where you want it to go! Remember, the earlier you ask the questions, the more complete business building answers...



#### Traffic Quote

0 comments

I want you to burn this quote into your brain.....



#### 3 Types of Traffic - Immediate, Consistent, Long Term

4 comments

Master these strategies for immediate, regular, and long term traffic.....



#### Social Marketing Sign Posts - Redirect Traffic EXACTLY Where You Want It to Go

3 comments

Now that you know how to get in front of where the traffic is going, let's redirect EXACTLY where you want it to go.....



#### Your Blog - Inviting the World to Your Door

2 comments

Did you know you can invite the world to your door with your Blog? The strategies are revealed inside this video.....



#### Facebook Traffic

1 comment

Here's how to get traffic to, and traffic from, Your Facebook Fan Page, and the #2 website in the world.....



#### YouTube Traffic

0 comments

Imagine getting traffic from what is essentially your own TV show.....



#### Twitter Traffic

0 comments



[JeffHerring.com](http://JeffHerring.com)

2) DVD (series)





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## The Top 7 Ways to Repurpose in Video

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### 3) Video Sales Letter

How Would You Like to Bring Waves of Traffic to Your Website in 2 Minutes & 29 Seconds...?

How can your business get more traffic, leads and make more money...?

Regular Price ~~\$297~~ Today \$47

**Add To Cart**

[Add to Cart](#)

VISA MasterCard American Express Discover

(And a 2nd equal payment of \$47 in 30 days)

And the 2 month Free "Test Drive" of the Social Marketing Money Insider's Update; after the 2 months free, you'll be billed at the lowest possible membership of \$47 a month. You can cancel easily at any time at our dedicated Support Desk [ExpertMarketingHelpDesk.com](http://ExpertMarketingHelpDesk.com)

So to recap, here's what you'll get in the **Speak Your Articles** program:

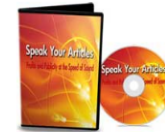
#### 1. Module One - Setting Up Your Article Speaking System:

- How to Speak Your Articles
- Using Your Templates for Transcription
- Setting Up Your System
- Claiming Your 7 Bonus Transcriptions
- Chunking Your Article Creation
- Free & Low-Cost Services You Can Use
- and much, much more!



#### 2. Module Two - Implementing Your Article Speaking System:

- Implementing your Article Speaking System
- Where to Submit Your Articles
- Driving Massive Traffic with Your Articles
- Optimizing Your Article Offers
- 3 Powerful Things You Can (& Should) Do with Your Articles
- And much, much more!



#### 3. Bonus Q & A Session Audio:

during this Q & A session we took students questions about continuing to create content at the speed of sound, how to get people to spread your content, some questions about surveys and much more!

#### 4. Bonus Article Submission Secrets Video:

We'll show you exactly how to:

- Do keyword research to optimize your articles and make sure targeted leads find them
- Submit your articles (and where) to be sure you optimize each one of your Spoken Article



#### 5. Bonus Secrets of Driving Traffic Videos:

We'll show you exactly how to:

- Squeeze all the traffic out of each Spoken Video possible!
- Using Automated Social Media with your Articles
- How to do an Article Link Wheel using Relevant Links (the kind Search Engines don't penalize you for!)
- And much more!



#### 6. Seven "Plug-n-Say" Speak Your Article Templates:

- Use these "Plug-n-Say" templates to pick up the phone or your transcription device or your app to speak these while you are filling-in-the-blanks for 2





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4) TV Appearances

List Local

List National Goals



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## 5) YouTube



## 6) Video Distribution Sites

[TrafficGeysers.com](http://TrafficGeysers.com)

[TubeMogul.com](http://TubeMogul.com)





[JeffHerring.com](http://JeffHerring.com)

## 7) WebTV

Content Creation & Syndication  
jeffherring's Channel

Uploads (104)

- G\*U\*T\*S TV - Episode #7 - Social Traffic (278 views - 5 months ago)
- G\*U\*T\*S TV - Episode #6 - The Ezine (257 views - 5 months ago)
- G\*U\*T\*S TV - Episode #5 - The Origin of (301 views - 5 months ago)

Favorites (9)

- The Article Marketing Guy - Jeff KLTcoach - 425 views
- Article Marketing for Beginners - How to jeffherring - 4,084 views
- Article Marketing Tips with Jeff Herring eash2 - 175 views

G\*U\*T\*S TV (10)

wine library tv™  
CHANGING THE WINE WORLD

Five Year Anniversary Tasting – Episode #989  
February 21, 2011

Do you love WLTV? Spread the love!

ON TWITTER ON FACEBOOK BY E-MAIL

Episode #989  
Wine Library TV

Gary Vaynerchuk tapes on the road from TastingRoom.com on the 5th Anniversary of WLTV and tastes through some of the contenders for the next wine sampler.

Having trouble viewing this video? Try the [Quicktime version](#).

Comments on this episode (280) [Post a comment](#)

- "Thanks so much manothemoon! Glad to hear you are still drinking great ..." by **Plaid Avenger**
- "Gary Happy 5th Anniversary, its been a great run! QOTD: This is easy f..." by

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[JeffHerring.com](http://JeffHerring.com)

#### 4. How to Keep the Learning & Doing Going

#### [Repurposing Power Secrets](#)

[RepurposingPowerSecrets.com](http://RepurposingPowerSecrets.com)

#### 5 Training Modules

=> The Psychology of Repurposing

=> Repurposing in TEXT

=> Repurposing in AUDIO

=> Repurposing in VIDEO

=> Combinations, Profits, and putting it all together...



<http://RepurposingPowerSecrets.com>