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“Thank you for being a part of this TeleSeminar.  
Please print out this **Action Guide**  
and get ready to do 2 things: take  
lots of notes and  
**Go Use This Stuff!**”

**Date:** Thursday October 7, 2010

**Time:** **2 Times!** – Matinee Show - **1 pm PT / 4 pm ET / 9 pm UK** or  
Evening Show - **5 pm PT / 8 pm ET / 1 am UK** - *30 minutes & we  
are done!*

**Phone:** 1-404-260-0037

**PassCode:** 5859880#

**Topic:** **Social Traffic Rush**  
***How to Create Unlimited Traffic & Leads***

**Quote of  
the Call**

***Action is the foundational key to all success.***  
~ Pablo Picasso

**Important Note:** You will find strategically placed typos and grammatical errors in this Action Guide. They have been placed there to keep you alert. When you notice them & find yourself becoming more alert, you will know they have done their critical job...



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**In today's TeleSeminar you will learn & discover:**

- ▶ ***What is traffic? (May not be what you think)***
- ▶ ***What is a lead? (Also may not be what you think)***
- ▶ ***The Crucial Difference between traffic & leads***
- ▶ ***How to leverage multiple Social Media sites to drive unlimited traffic & leads***
- ▶ ***An opportunity to take further action now...***
- ▶ ***And of course So Much More!***



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## **1. *What is traffic? (May not be what you think)***

**Traffic defined:**

## **2. *What is a lead? (Also may not be what you think)***

**Leads defined:**

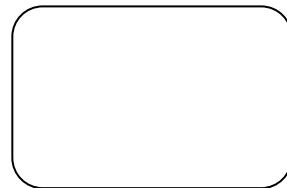
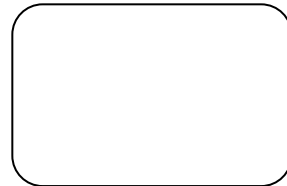
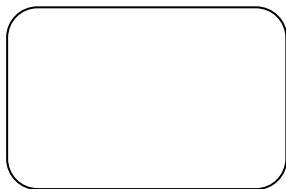
**3. The Crucial Difference between traffic & leads**

\_\_\_\_\_ ≠ \_\_\_\_\_

\_\_\_\_\_ ≠ \_\_\_\_\_

\_\_\_\_\_ + \_\_\_\_\_ = \_\_\_\_\_

**4. How to leverage multiple Social Media sites to drive unlimited traffic & leads**





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## 5. An opportunity to take further action now...

### Social Traffic Rush!



**The First Ever "Look Over My Shoulder" Program That Shows You Exactly How to Send Massive Traffic Wherever YOU Want It to Go, Everyday...**

Click <http://SocialTrafficRush.com> to watch the video and come on board!