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Practical Advice for more prospects, publicity, products and profits!



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“Thank you for being a part of this TeleSeminar.
Please print out this **Action Guide**
and get ready to do 2 things: take
lots of notes and
Go Use This Stuff!”

Date: Tuesday September 7, 2010

Time: 5 pm Pacific / 8 pm Eastern / 1 am UK

Phone: 1-404-260-0037

PassCode: 5859880#

Topic: **The LIFE Model of Social Marketing
for More Traffic & Profits**

**Quote of
the Call**

*The single biggest problem in communication
is the illusion it has taken place.*
~ George Bernard Shaw

Important Note: You will find strategically placed typos and grammatical errors in this Action Guide. They have been placed there to keep you alert. When you notice them & find yourself becoming more alert, you will know they have done their critical job...



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In today's TeleSeminar you will learn & discover:

- ▶ ***The Answer to the Question: "What do I say on Twitter, Facebook, etc?"***
- ▶ ***What to say and when to say it***
- ▶ ***How to drive traffic with Social Media Marketing***
- ▶ ***How to build your list with Social Media Marketing***
- ▶ ***How to create profits with Social Media Marketing***
- ▶ ***The launch of our first "look over my shoulder" resource for more traffic & profits***
- ▶ ***And of course So Much More!***



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1. The LIFE(S) Model of Social Marketing Communication

L -

Brand New Article Article Marketing &
Online Visibility - The Quickest Path to
Hearing I See You Everywhere
<http://ht.ly/18TqoF>

about 2 hours ago via HootSuite



G*U*T*S [FREE TELESEMINAR] "The LIFE Model of Social Marketing for More Traffic & Profits" => <http://JeffHerringTeleSeminars.com/> <= 2 Times!

 Options



The LIFE Model of Social Marketing for More Traffic & Profits Discover exactly what to say and exactly when to say it...

 7 hours ago via HootSuite · [Comment](#) · [Like](#) · [Share](#)

Get your 2 Free Instant Content
Creation Tempates here =>
<http://TheArticleGuyBonus.com>

about 9 hours ago via web



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[NEW VIDEO] Content Creation Mistake #1 => <http://www.youtube.com/watch?v=CzTXp7Et1c>

2:28 PM Sep 3rd via HootSuite

I uploaded a YouTube video -- Content Syndication and Repurposing Tips <http://youtu.be/GT7dbBhWPwY?a>

1:19 PM Sep 3rd via Google

I -

What are the top 3 mistakes in your niche? There is the topic of your next article.

about 16 hours ago via web



G*U*T*S "An article a day keeps recession at bay and sends traffic your way"

2 seconds ago · [Comment](#) · [Like](#) · [Promote](#)



G*U*T*S Go as far as you can see. When you get there, you can see farther. ~ B.J. Marshall

September 3 at 7:20am · [Comment](#) · [Like](#) · [Promote](#)

Raelene Milicevic likes this.



Tiffany Rowan It's just like if we are on a journey from North Carolina to California and wouldn't expect our headlights to light the entire way at one time. We only expect our headlights to light up the 200 ft. immediately in front of us which is the only portion of the road we need at the time. Let's worry about the next 200 ft when we get to it.

September 3 at 7:35am · [Like](#) · 2 people · [Delete](#) · [Flag](#)



Maritza Parra Reminds me of running the Disney marathon... (I am not a natural runner) I just had to focus on each step and then the next, and the next... and lo & behold... 26.2 miles were over... !

And it didn't hurt to run through each of the parks. D...

[See More](#)

September 3 at 8:42am · [Like](#) · 1 person · [Delete](#) · [Flag](#)



Vivianne Hupp Good points of view. I like the headlight analogy. Tried running but I have flat feet! :(

September 3 at 10:23pm · [Like](#) · 1 person · [Delete](#) · [Flag](#)

Write a comment...



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Check out the Social Marketing Blueprint Newsletter filled with tips & tools => <http://SocialMarketingBlueprint.com/tips/9-2.htm>

4:58 PM Sep 2nd via web

F -

I'm listening to "If You Really Love Me" by Stevie Wonder (<http://bit.ly/aved1Y>) #pandora

about 12 hours ago via Pandora

Sitting on deck of restaurant (other office) and Sirius radio playing Beatles' "I've Got a Feeling" - life is good

about 13 hours ago via HootSuite

Cooling off outside, College Football back on TV, and #FSU won big - all MUST be right with the world...

3:38 PM Sep 4th via web

E -



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The LIFE Model of Social Marketing for More Traffic & Profits Discover exactly what to say and exactly when to say it...

 17 hours ago via HootSuite · Comment · Like · Share



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Working on presentation for Tuesday's 's TeleSeminar on "The LIFE Model of Social Marketing => <http://JeffHerringTeleSeminars.com>

7:09 PM Sep 4th via HootSuite

You Need This - Online Copy Writing 101 TeleSummit => <http://ht.ly/2zKry>

Sunday, September 05, 2010 10:02:41 AM via HootSuite

S -



articletemplate Get started with this great package => <http://InstantArticleCreationTemplates.com>

less than 5 seconds ago via web

#NAMS Get your message out to the masses w this package => <http://InstantContentCreationTemplates.com>

10:59 AM Sep 4th via HootSuite



G*U*T*S Listen to my interview on The Online Copy Writing 101 TeleSummit => <http://ht.ly/2zKry> <= Article Writing Secrets Your Mother Never Told You

FREE Online Copywriting Telesummit for Beginners Teaches Copywriting Secrets, Techniques & Basics Just beginning to learn copywriting? Want to find reliable, no-hype copywriting techniques for online copywriting, article writing, blogging, sales letter writing and more? Discover easy-to-understand copywriting basics taught in everyday language by many of the Internet's top pros.

 21 hours ago via HootSuite · Comment · Like · Share

 Barbara Hawkins likes this.



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2. RT (Re-Tweets) and more – others marketing for you!



SusanCarroll From [@JeffHerring](https://twitter.com/JeffHerring) [FREE TELESEMINAR] The LIFE Model of Social Marketing <http://bit.ly/de6N2z>

about 1 hour ago via twitterfeed



judithstephens RT [@jeffherring](https://twitter.com/jeffherring) Jeff Herring TeleSeminars <http://bit.ly/cs5VND>

about 7 hours ago via TweetMeme



JohnZajaros RT [@jeffherring](https://twitter.com/jeffherring) TeleSeminar Confirmation & Details :: Jeff Herring's Blog – Articles, Videos, Temp.. <http://bit.ly/alqLMs>

about 8 hours ago via TweetMeme



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about 8 hours ago via web



mksmarketing RT [@JeffHerring](https://twitter.com/JeffHerring): [FREE TELESEMINAR] "The LIFE Model of Social Marketing for More Traffic & Profits" => <http://JeffHerringTeleSeminars.com...>

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Chantal Beaupré I have just found something absolutely great! It is called "Sunday Morning Inspiration" and it is written by **Jeff Herring**. This week's inspiration is about keeping moving forward, and it features actor Sylvester Stallone. Enjoy!



SUNDAY MORNING INSPIRATION: Keep Moving Forward...

fromthedeskofjeffherring.com

article marketing, article writing, article marketing videos, article marketing tips, article templates, instant article templates, article traffic, article marketing templates, article writing templates, traffic

Sunday at 11:12am · Comment · Like · Share · Report

4 people like this.



Jeff Herring Thanks Chantal - I sure appreciate you!

Sunday at 11:22am · Like · 1 person · Delete



Chantal Beaupré My absolute pleasure, Jeff. May you have a beautiful Sunday... and Labor Day weekend!

Sunday at 11:53am · Like



Debbie Moore Thanks for sharing. This is a good find.

Sunday at 2:28pm · Like



Hassan Kazbouz thank you Chantal for this great gift !

Sunday at 4:41pm · Like



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3. Social Traffic Rush

Need More Traffic...? Get Ready For Massive Traffic to Your Website, Products & Services...

**The First Ever "Look Over My Shoulder" Program
That Shows You Exactly How to Send Traffic
Wherever YOU Want It to Go, Everyday...**

More Traffic = More Sales!

77 strategies

**Social Article Marketing
Traffic Rush**

Your Backstage Pass
to Massive Traffic &
Content Syndication!



Welcome to Massive Traffic & Profits...

What you will need:



When watching videos, if you experience choppiness... be sure to allow some time for the video to load after pressing play to avoid any choppiness to slower Internet connections...

Before You Begin...

WARNING: Don't skip over some of the videos just because you think you already know it. I throw in sales tips throughout the videos. Any one tip you miss could mean many thousands of lost dollars to you in your business...

Video 1 - Create Your Great Money-Making Content

<http://www.SocialTrafficRush.com>