



JeffHerring.com

Practical Advice for more prospects, publicity, products and profits!



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“Thank you for being a part of this TeleClass.
Please print out this **Action Guide**
and get ready to do 2 things:
take lots of notes and
Go Use This Stuff!”

Date: Tuesday September 21, 2010

Time: 2 Times Available

12 pm Pacific / 3 pm Eastern / 8 pm UK

or

5 pm Pacific / 8 pm Eastern / 1 am UK

Phone: 210-515-4837

PassCode: 1426192#

Topic:

**How to Get Famous Fast & Make
a Huge Impact in Your Niche NOW**

(B + AM = BAM!)

**Quote of
the Call**

In the land of the blind, the one eyed man is king.
~ John Francis Tighe

Important Note: You will find strategically placed typos and grammatical errors in this Action Guide. They have been placed there to keep you alert. When you notice them & find yourself becoming more alert, you will know they have done their critical job...



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In this Brand New TeleClass you will learn & discover:

- ▶ **The importance of increasing your reach...*the more prospects you reach, the greater your impact***
- ▶ **3 ways to turn blog posts into articles...*get your new ideas published***
- ▶ **7 ways to turn your articles into blog posts...*create content daily***
- ▶ **How to use your blog to drive traffic to your articles...*get traffic to your published content***
- ▶ **How to use your articles to drive traffic to your blog...*make your blog a destination site***
- ▶ **How to leverage your blog and articles to become famous fast in your niche...*for more traffic, leads and profits***
- ▶ **2 brand new Blog Post Creation Templates...*banish writer's block forever!***
- ▶ **2 brand new Article Creation Templates...*get published whenever you want***
- ▶ **A complimentary Strategy Session with me...*ramp up your business with my suggestions tailored just for you***
- ▶ ***And of course So Much More!***



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1. The importance of increasing your reach

The Golden Rule of the New Internet

Whoever has the greatest _____ wins

2. Two Brand New Blog Post Templates

1) Tip of the Week

Title – Keywords – Benefits – Keywords

One Tip -

Call to Action -



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2) Feature of the Week

This is the #1 strategy for bringing in consistent weekly traffic!

Suggestions for Feature of the Week

Video

Article

Update

Tip

Strategy

Review

Use your imagination in your niche



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3. Three ways to turn blog posts into articles

Ideas into Articles -

Partial Articles into Articles -

Weekly features into articles -

4. Two Brand New Article Creation Templates

1) Contrarian Template

Take a position that is contrary to an accepted opinion in your niche.

Ex: The “If you build it, they will come” approach to marketing

List the reasons that what is accepted is not so or even dangerous

State your position and back it up!



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2) Golden Rules Template

Choose a specific topic in your niche

List the Golden Rules of success

Back up the need for each Golden Rule

Talk about what happens when any of these rules are violated

Give tips for following the rules

5. 7 ways to turn your articles into blog posts

Entire Article

Article “more tag”

Article intrigue

Article parts

Titles



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Bullets

Sub-heads

Quotes

Article Sets

Blog series

6. How to use your blog to drive traffic to your articles

Ezine Articles Top 10

Partial Articles

Good Info Trip



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7. How to use your articles to drive traffic to your blog

Opt-in

Blog food

Audio Replay

Video Replay

8. How to leverage your blog and articles to become Famous Fast in your niche

Blog – Know your Alexa.com number and set goals to move it up

Articles – Get your articles in the Top 10 in your category in Ezine Articles



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9. *How to get your complimentary Strategy Session*

<http://www.StrategySessionwithJeff.com>

10. *Your next Success Steps with Social Traffic Rush*

Need More Traffic...? Get Ready For Massive Traffic to Your Website, Products & Services...

**The First Ever "Look Over My Shoulder" Program
That Shows You Exactly How to Send Traffic
Wherever YOU Want It to Go, Everyday...**

More Traffic = More Sales!

Welcome to Massive Traffic & Profits...

What you will need:



When watching videos, if you experience choppiness... be sure to allow some time for the video to load after pressing play to avoid any choppiness to slower Internet connections...

Before You Begin...

WARNING: Don't skip over some of the videos just because you think you already know it. I throw in sales tips throughout the videos. Any one tip you miss could mean many thousands of lost dollars to you in your business...

Video 1 - Create Your Great Money-Making Content

<http://www.SocialTrafficRush.com>